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Toni Stanley

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11 <sup>2005</sup>	<b>6</b> )	PTO/SB/21 (09-04)
	U.S. P	Approved for use through 07/31/2006. OMB 0651-0031 atent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
The Paperwork Reduction Act of 1995, no	Application Number	ection of information unless it displays a valid OMB control number. 09/553,012
TRANSMITTAL	Filing Date	04/20/2000
FORM	First Named Inventor	Eller et al.
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(to be used for all correspondence after initial filin	Examiner Name	Kevin M. Nguyen
Total Number of Pages in This Submission	Attorney Docket Number	12179-P081US
	ENCLOSURES (Check all t	that apply
Fee Transmittal Form	Drawing(s)	After Allowance Communication to TC
Fee Attached	Licensing-related Papers	Appeal Communication to Board of Appeals and Interferences
Amendment/Reply  After Final  Affidavits/declaration(s)  Extension of Time Request  Express Abandonment Request  Information Disclosure Statement  Certified Copy of Priority Document(s)  Reply to Missing Parts/ Incomplete Application  Reply to Missing Parts under 37 CFR 1.52 or 1.53	Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence A Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on CD Remarks	Status Letter  ✓ Other Enclosure(s) (please Identify below):  Reply to Decision by the Board Pursuant to 37 CFR 1.197; Return Postcard
SIGNATI	JRE OF APPLICANT, ATTOR	RNEY, OR AGENT
Firm Name Winstead Sechrest & Minick	P.C.	
Signature		
Printed name Kelly K. Kordzik		
Date	20,2005 R	eg. No. 36,571
CEF	RTIFICATE OF TRANSMISSI	ON/MAILING
I hereby certify that this correspondence is beir sufficient postage as first class mail in an envel the date shown below:	ng facsimile transmitted to the USPTC ope addressed to: Commissioner for	or deposited with the United States Postal Service with Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on
Signature	loui Stanl	2,

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

1-20-05

Date



- 1 -

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application:

Eller et al.

Serial No.:

09/553,012

Filed:

April 20, 2000

Art Unit:

2674

Examiner:

Kevin M. Nguyen

For:

SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON

ELECTRONIC BILLBOARDS OVER THE INTERNET

## REPLY TO A DECISION BY THE BOARD PURSUANT TO 37 C.F.R. § 1.197

Mail Stop Appeal Brief - Patents Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of July 11, 2005 (Paper No. 28), with a one-month period for response set to expire on August 11, 2005, Applicants respond with enclosed presentation of claims.

## **CERTIFICATION UNDER 37 C.F.R. § 1.8**

Signature

Toni Stanley

(Printed name of person certifying)